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Address: 132, Harwich Road, Colchester, UK, C04 3DD

Work Experience

Thoughtworks (London) Digital Designer (Senior Associate)

Global Marketing Team Jan 2021 to July 2025

For this role I create UX/UI designs for corporate websites and tools. Maintain digital assets using the Adobe Experience Management (AEM) tool, while also offering guidance to the marketing team on how to effectively utilize the platform.

Independent

Design Consultant Sept 2018 to Dec 2020 : Ilustrations for Future Trajectories for Climate Action (Forum for the Future)

: Publication design on Covid trends (DDB mudra India)

: Rural Electrification report design (Smart Power India, Delhi)

: Illustration for Financial Literacy for sanitation workers (Design Route, Delhi)

: UI concept development for Remedico App (Remedico, Bangalore)

:Illustrations for Asha Worker Toolkit, Panch Paar Research project (Vihaara Innovations, Delhi)

:Grey Matters India website design (Client - Grey Matters India, Bangalore)

:Illustration for women contraceptives field research tool (Client - Catapult Design, Denver)

:Illustration for the book, 'Boys Will Be Boys' by Aparna Jain

Quicksand Design Consultancy, Delhi Visual Communication

Designer Jul 2016 to Aug 2018

Worked on social impact and UX projects as a researcher and visual designer. Participated in organizing Eyemyth Festival 2017 in Mumbai.

Samsung Design Delhi

Lead Designer Jul 2014 to May 2016 Worked on GUI projects with Enterprise Solution team for a year on various verticals such as healthcare, finance and entertainment for different product platforms (TV, mobile and tablet). Assisted in field research for data gathering and participated in insights and concept generation workshops.

Design Route, Delhi

Graphic Designer Aug 2012 - May 2014 Developed design briefs, formulated design strategies, conceptualization and visual design development for various web, print, branding and environment graphics projects.

CLEIS, Indus World School

Graphic Designer Mar 2012 - Aug 2012 In charge of developing and visualizing promotional materials for the school. Worked on teachers training module document.

Philips Design, Gurgaon

Graphic Designer Jan 2011 - Dec 2011 Designed digital interfaces, print and packaging materials based on Philips brand guidelines.

Lopez Design, Delhi

Graphic Designer Jan 2010 - Dec 2010 Worked on various print and branding projects.

Tulika Books, Chennai

Graphic Designer Diploma project, NID Feb 2009 - Aug 2009 Conceptualized, designed and illustrated the word book "POND". Worked on several promotional materials.

Portfolio

Website: www.anisha-thampy.com Blog: www.medium.com/thumbi Socials: www.instagram.com/ anishathampy

Education

Post Graduation Diploma in Graphic Design

National Institute of Design (NID), Ahmedabad

June 2006 - December 2009

Bachelor of Fine Arts (Applied Art)

College of Fine Arts, Thiruvananthapuram June 2001 - March 2005

Board of Higher Secondary Examination (Science)

L.M.S Higher Secondary School, Kerala March 2001

Secondary School Leaving Certificate Examination (SSLC)

St. Therese's Convent GHSS, Kerala March 1999

Design Skills

Branding, publication design, UX/UI design, illustration, typography, visual design system, info graphics, digital design

Tech Skills

Adobe Suite: XD, Photoshop, Illustrator, InDesign, After Effects (Beginners), Premier Pro (Beginners), Adobe Experience managment tool, Gen Al tools (Midjourney, Chatgpt, Dall-E)

Soft Skills

Creative thinking, problem solving, team collaboration, project planning and management, mentoring

Hobbies and other activities

Pottery, Creative Coding, GenAI, Handmade crafts, Djembe Drumming

Attended DIY Kyoorius 2000, Jump start Forum 2009, Unbox Labs 2013, Typography Workshop 2014, . Eyemyth Festival 2016, 2017, Museomix 2019, D&AD Festival

Designed the identity and facilitated workshops for Women Assemble 2024 and Rice and spice festival, Colchester.