



Anisha Thampy

Visual Communication Designer

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Personal Info

Date of birth : 22/08/83
Nationality : Indian
Address : 519, 16th Cross Rd
Indira Nagar II Stage,
Hoysala Nagar,
Indiranagar, Bengaluru,
Karnataka, 560038

Design Skills

Branding, Publication Design, User Interface Design (UI), Illustration, Typography, Visual Design System, Information Graphics, Web Design

Tech Skills

Adobe XD, Photoshop, Adobe Illustrator, Adobe InDesign, After Effects (Beginners) Adobe Premier Pro (Beginners)

Soft Skills

Creativity, Problem Solving, Team Collaboration, Project Planning & Management, Mentoring, Communication

Education

National Institute of Design (NID), Ahmedabad

June 2006 - December 2009
Post Graduation Diploma in Graphic Design | 7.32 (CSGPA)

College of Fine Arts, Thiruvanthapuram

June 2001 - March 2005
Bachelor of Fine Arts (Applied art) | 60.7%

L.M.S Higher Secondary School, Kerala

March 2001, Board of Higher Secondary Examination (Science) | 61.7%

St. Therese's Convent GHSS, Kerala

March 1999, Secondary School Leaving Certificate Examination (SSLC) | 71.7%

Hobbies

Pottery and handcrafting, Travelling, Sketching, Creative coding, Photo Documentation

Other activities and projects

Voluntary work for MEDIACT (Media Education for Children)

Attended Jump start Forum 2009, Unbox Labs 2013, Typography Workshop 2014 DIY Kyoorius. Eyemyth Festival 2016, 2017, Museomix 2019

Illustration for Kerala Institute of Children's Literature, Talir Magazine. Illustration for the Book 'Boys Will Be Boys' by Aparna Jain

WORK EXPERIENCES

Thoughtworks, Bangalore
Lead visual designer (Global marketing team)
(Jan 2021 to present)

Worked on website brand refresh and AEM migration. Currently working on external website visual enhancements and user experience.

Independent Consultancy, Delhi
Visual Communication Designer
(09/2018 to 12/2020)

Illustration for Future Trajectories for Climate Action report (Forum for the Future)

Illustrations for Asha Worker Toolkit, Panch Paar Research project (Vihaara Innovations, Delhi)

Covid trends publication design (DDB mudra India)

Grey matters India Website Design (Client - Grey Matters India, Bangalore)

Rural Electrification Report Design (Smart Power India, Delhi)

Research Tool Illustration for Contraceptive (Client - Catapult Design)

Illustration for Financial Literacy for Sanitation Workers. (Design Route, Delhi)

Identity Design for Fresh King (Client - King Impex, Delhi)

UI concept development for Remedico App (Remedico, Bangalore)

Illustration for the Book 'Boys Will Be Boys' by Aparna Jain

Quicksand Design Consultancy, Delhi
Visual Communication Designer
(15/06/2016 - 31/08/2018)

Worked on social impact projects and UX projects as researcher and visual designer. Participated in organizing Eyemyth Festival 2017, Mumbai.

Samsung Design, Noida
Lead Designer
(31/07/2014 - 30/05/2016)

Worked on GUI projects with Enterprise Solution team for a year on various verticals such as healthcare, finance and entertainment for different product platforms (TV, mobile and tablet). Assisted in field research for data gathering and participated in insights and concept generation workshops.

Design Route, Delhi
Graphic Designer
(16/08/2012 - 30/05/2014)

Developed design briefs, formulated design strategies, conceptualization and visual design development for various web, print, branding and environment graphics projects.

CLEIS, Indus World School,
Graphic Designer
(01/03/2012 - 15/08/2012)

In charge of developing and visualizing promotional materials for the school. Worked on teachers training module document.

Philips Design, Gurgaon
Graphic Designer
(03/01/2011 - 31/12/2011)

Designed digital interfaces, print and packaging materials based on Philips brand guidelines.

Lopez Design Pvt. Ltd., Delhi
Graphic Designer
(03/01/2010 - 31/12/2010)

Worked on various print and branding projects.

Tulika Books, Chennai
Graphic Designer,
Diploma project, NID
(16/02/2009 - 31/08/2009)

Conceptualized, designed and illustrated the word book "POND". Worked on several promotional materials.